



Hello! I'm Adithya.

Senior UX Designer | **6 Yrs Driving User-Centered Products** from Concept to Launch.

Sr. UX Designer @TCS driving user efficiency, design consistency, and digital transformation..

Ex-Brillio, Eskape, among others — focused on **user-centric design, product usability, and cross-platform consistency**.

Studied **M.Des** at National Institute of Design.



[See my linkedin](#) ↗ [Checkout my portfolio](#) ↗ adithya.devaramane@gmail.com +91-81230-03707

My expertise

Senior UX Design Leadership

Delivered high-impact designs through close cross-functional collaboration, informal mentorship, and consistent application of user-centered principles across complex product ecosystems.

Scaling UX Impact

Established scalable design systems, optimized workflows, and integrated research-driven practices to enhance design efficiency and consistency across teams and platforms.

Ownership

Took full responsibility for end-to-end product experiences in ambiguous problem spaces — setting priorities, overcoming constraints, and consistently meeting user and business goals with minimal oversight.

Strategic Product Thinking

Shaped product vision by aligning UX strategy with user insights and business objectives, influencing roadmaps and driving experience-led innovation.

Journey

Nov 2020 - Present

Sr UX Designer / [Tata Consultancy Services](#)

Led **Design Thinking workshops** and internal marketing initiatives to foster a culture of innovation across teams.

Designed the **TCS Travel App – Trawiz** using Adobe XD, aimed at improving the travel booking experience for TCS associates; conducted user interviews and usability tests to iterate and enhance the product.

Collaborated with **Morgan Stanley** to redesign the **Self Service Facility Portal**; created high-fidelity UI designs for web apps, improving self-service efficiency and user satisfaction.

Designed the **CAB Assistant Tool for Allianz Technology**, from wireframes to final UI in Figma; conducted usability evaluations, UI mapping, and design audits to streamline workflows and reduce user friction. Worked closely with cross-functional teams including developers, product owners, and stakeholders to ensure seamless design implementation across enterprise applications.

Feb 2020 - Sept 2020

UX Designer / [Brillio](#)

End-to-end design of a **parental app for Camp Australia's childcare services**, aimed at enhancing parent engagement and operational efficiency.

Conducted user interviews with parents and staff to gather insights, defined user personas, mapped user flows, and designed responsive UIs.

Collaborated with the product and engineering teams to deliver a consistent, accessible, and scalable experience across platforms.

July 2019 - Jan 2020

UX Designer / [ESKAPE Leisure and Lifestyle Pvt. Ltd.](#)

Spearheaded the design and development of **Eskape Getaway Cabins**, offering sustainable and immersive nature experiences for urban dwellers.

Conducted extensive user research, developed customer journey maps, and crafted a compelling value proposition to shape the brand and product.

Designed **modular micro-cabins**, collaborated on physical construction, and led the design of the **Eskape website** and booking experience.

Built the business model using design-led thinking and market validation techniques, integrating both digital and physical touchpoints.

July 2014 - June 2017

Piping Engineer / [Nauvata Energy Transition](#)

Worked on detailed engineering deliverables including Design Basis, Material Take-Offs (MTO), Equipment Layouts, Piping GADs, Isometric Drawings, and Stress Analysis.

Collaborated with multi-disciplinary teams to prepare pipe support standards and ensure mechanical integrity of piping systems for large-scale projects.

Gained exposure to EPC workflows and developed a strong foundation in system design and process documentation.

Notable mentions

- Spotlited by leadership at **TCS** for driving design-led transformation of internal enterprise tools.
- Recognized by product teams at **Allianz Technology** for simplifying CAB workflows through intuitive UI design.
- Invited to showcase **Eskape Getaway** design process at a design-thinking roundtable on digital-physical experience design.
- Played a key role in shaping early product and experience strategy for **Eskape**, from 0→1 cabin launch.
- Acknowledged by engineering teams at **Morgan Stanley** for collaborative delivery of high-quality, developer-friendly UI assets.
- Participated in cross-functional initiatives at TCS to embed **Design Thinking** into client engagement frameworks.

Life outside work



Agro Enthusiast



Creative Craftsman



Community Educator



Pet parent



Badminton Buff

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